



SNAICC  
National Voice for our Children  
(Aboriginal and Torres Strait Islander Corporation)  
Level 7, Melbourne Polytechnic (Collingwood)  
20 Otter Street  
Collingwood VIC 3066

4 August 2019

## AUSTRALIA CELEBRATES NATIONAL ABORIGINAL AND TORRES STRAIT ISLANDER CHILDREN'S DAY

SNAICC – National Voice for our Children, the peak body for Aboriginal and Torres Strait Islander children, has been coordinating National Aboriginal and Torres Strait Islander Children's Day (Children's Day) for over 30 years.

The theme for Children's Day in 2019 is **We Play, We Learn, We Belong**, recognising the vital role that learning in the early years – in all forms – plays in the development and futures of our children.

The 2019 Children's Day ambassador is Nanna from the animated children's series *Little J & Big Cuz*. Nanna has got a [special message](#) for all Australians as we celebrate Children's Day in 2019, wherever we are.

Over 600 communities across the country are today holding events to celebrate National Aboriginal and Torres Strait Islander Children's Day, with 15,000 Children's Day bags distributed across Australia.

Celebrated on 4 August each year, Children's Day is a special day for Aboriginal and Torres Strait Islander children and families to celebrate the strengths of culture in raising strong children. It is also a way for all Australians to show their respect and support for Aboriginal and Torres Strait Islander children as well as learn about the crucial role that culture, family and community play in the life of every Aboriginal and Torres Strait Islander child.

"Children's Day is an important day for all of us, but it's a really significant day for our communities and particularly our children," said Muriel Bamblett, SNAICC Chair.

"Every parent and grandparent – and uncle and auntie and carer – will tell you that the children in their lives are their absolute priority. That's something we all share. Children's Day is a perfect time for us to centre ourselves and celebrate what's really important," said Ms Bamblett.

To learn more about Children's Day, and how you can celebrate, visit [aboriginalchildrensday.com.au](http://aboriginalchildrensday.com.au).

**ENDS/**

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For more information please visit [aboriginalchildrensday.com.au](http://aboriginalchildrensday.com.au) or, to organise an interview with Muriel Bamblett, contact:

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***About SNAICC – National Voice for our Children:***

SNAICC – National Voice for our Children is the national non-governmental peak body for Aboriginal and Torres Strait Islander children. We work for the fulfilment of the rights of our children, in particular to ensure their safety, development and well-being.

Founded in 1981, SNAICC was established to engage in activities that promote and accommodate a strong voice for Aboriginal and Torres Strait Islander children and their families.

Over the past 30 years SNAICC's efforts has resulted in many key milestones and achievements both in policy developments at state, territory and federal levels and in developing innovative and useful resources for the sector.

SNAICC is governed by an influential Board of Directors made up of Aboriginal and Torres Strait Islander community-controlled children and family services.