



For **Our Children**

Ngallak Koorlangka

Community Voices: Sharing Knowledge and Practice

6th SNAICC National Conference

15 – 17 September 2015

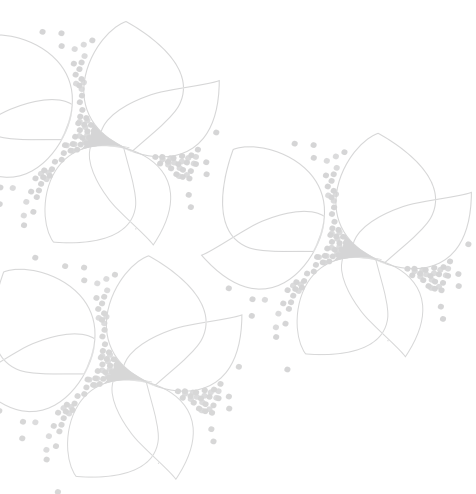
Perth Convention and Exhibition Centre



SPONSORSHIP OPPORTUNITIES



www.snaicc.org.au/conference



INVITATION TO SPONSOR

Welcome to the Sponsorship Prospectus for the 6th SNAICC National Conference: **For Our Children.**

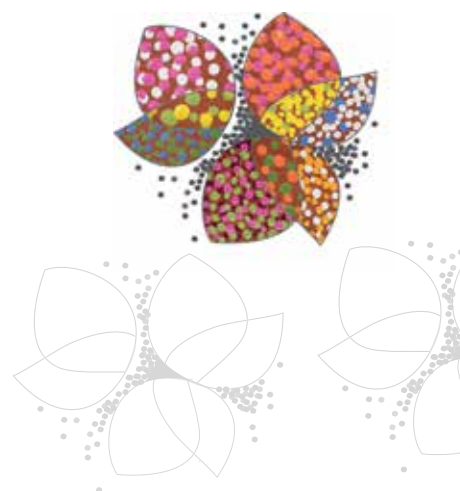
The SNAICC National Conference is one of the largest of its type and provides the opportunity for Aboriginal and Torres Strait Islander organisations, policy makers, researchers, government representatives, other non-government organisations and industry representatives to gather and make renewed commitments to Aboriginal and Torres Strait Islander children.

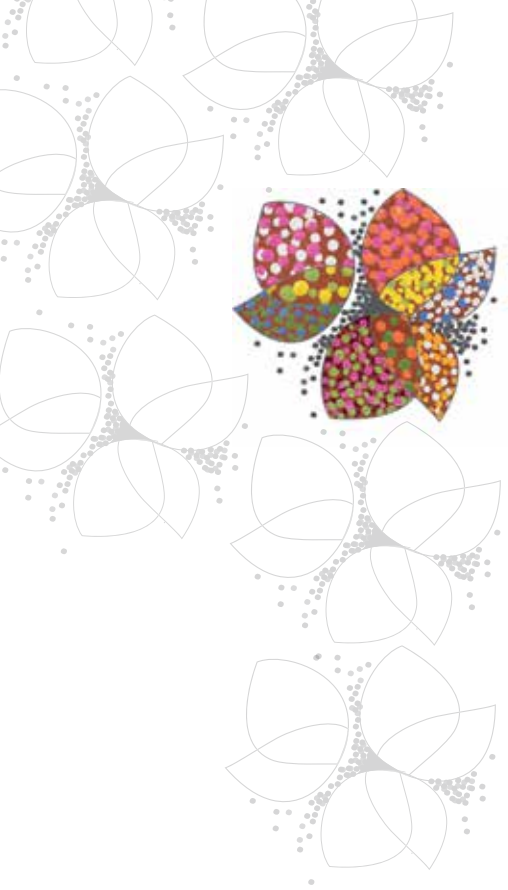
This will be our first conference held in Western Australia at the Perth Convention Centre and we anticipate that over 1000 delegates will gather in Perth. The conference will feature presentations from local and international keynote speakers and over 70 concurrent sessions, yarning circles and workshops.

The support of agencies and organisations participating in sponsorship and exhibiting makes a significant contribution to the sector and provides the opportunity to show your ongoing commitment to improving the outcomes for our children. It also provides a unique opportunity to promote your organisation and services to a national audience.

I invite you to consider becoming a sponsor or exhibitor at this significant event and take a look at the wide range of options we have available for your consideration. I hope you can join us!

Sharron Williams, SNAICC Chairperson





CONFERENCE VENUE

The Perth Convention and Exhibition Centre (PCEC) is the venue for the SNAICC 2015 Conference.

Perth Convention and Exhibition Centre
21 Mounts Bay Road
Perth WA 6000
T: (08) 9338 0300
W: www.pcec.com.au

The Centre is purpose built and located in the heart of the city. With the Centre's advanced technical facilities and communications infrastructure as well as first class catering and service, it meets all the requirements needed for an enjoyable and productive working environment.



CONFERENCE WEBSITE

www.snaicc.org.au/conference

For detailed information on the conference including provisional program and keynote speakers please visit: www.snaicc.org.au/conference

ABOUT THE CONFERENCE



The conference is hosted by The Secretariat of National Aboriginal and Islander Child Care (SNAICC).

SNAICC is the national non-government peak body in Australia representing the interests of Aboriginal and Torres Strait Islander children and families.

The SNAICC National Conference, **For Our Children** has become one of the largest conference of its type in the southern hemisphere. Due to this growth the conference is shifting from a triennial event to a biennial event and the 2015 conference will be the first held biennially. The **For Our Children** conference is hosted by The Secretariat of National Aboriginal and Islander Child Care (SNAICC) and will be in Western Australia from **15-17 September 2015** at the Perth Convention and Exhibition Centre.

The conference is convened to assist with the achievement of the SNAICC vision: An Australian society in which our communities are empowered to determine their own future, where the rights of our children, young people and families are protected, our cultural identity and achievements are valued and our children and families have access to culturally appropriate services.

SNAICC operates from a membership base of Aboriginal and Torres Strait Islander community-based child care agencies, Multi-functional Aboriginal Children's Services, family support services, foster care agencies, link up and family reunification services, family group homes, community groups and voluntary associations, long day care child care services, pre-schools, early childhood education services and services for young people at risk.

It is expected that the 2015 conference will attract a diverse audience of 1,000 or more participants from all over the country. This will provide a dynamic networking and learning opportunity for attendees. SNAICC aims to develop a program and conference experience that is culturally rich, interactive and culturally safe.

CONFERENCE PROGRAM

The conference will commence on **Tuesday 15 September 2015 and will conclude on Thursday 17 September 2015**. The program will include:

- Keynote speakers
- Invited speakers
- Concurrent sessions including papers and workshops
- Displays, poster presentations and exhibitors
- Special events and performances from local children
- Morning/afternoon teas
- Lunches

WHO SHOULD ATTEND?

Representatives from a number of agencies/services including:

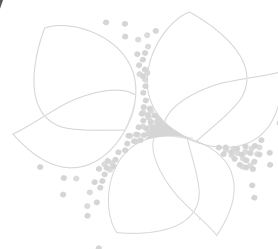
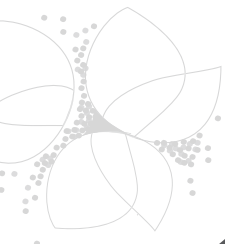
- Those working with Aboriginal and Torres Strait Islander children
- Child welfare leaders
- Practitioners
- Policy makers
- Researchers
- Government and other working in Aboriginal and Torres Strait Islander services.

BENEFITS OF SPONSORING/EXHIBITING

Sponsorship of our 2015 conference provides the opportunity to make a genuine contribution and statement of your commitment to Aboriginal and Torres Strait Islander children, young people and their families.

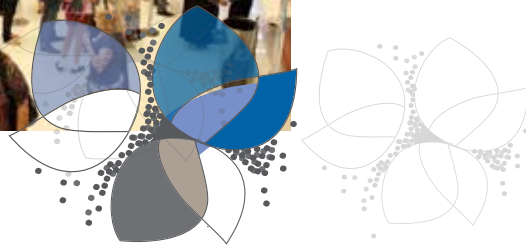
For sponsors and exhibitors participating in our 2015 conference a range of benefits can be provided including:

- **Recognition** of your corporate social responsibility and support of Aboriginal and Torres Strait Islander services.
- **Engagement** with your target audience – opportunity to engage those child and family services you wish to reach.
- **Promotion** and brand awareness with Aboriginal and Torres Strait Islander child and family services from all over Australia.
- **Acknowledgement** of your support in a wide variety of ways.





SPONSORSHIP OPPORTUNITIES



There are a number of opportunities offering different levels of support and commensurate exposure.

Major partnerships are strictly limited and will be available on a first come first served basis.

In addition to the chief partnership categories, there are a number of specific individual partnerships available, including plenary speaker sponsorship and advertising opportunities to take advantage of.

Package	#	Package	#
Platinum Sponsor (\$33,000)	1	Program Handbook Sponsor (\$5,500)	1
Gold Sponsor (\$16,500)	2	Satchel Sponsor (\$5,500)	1
Silver Sponsor (\$11,000)	3	Lanyard & Name Badge Sponsor (\$5,500)	1
Bronze Sponsor (\$5,500)	4	Full Page Advert (\$1,100)	N/R
Welcome Reception Sponsor (\$5,500)	1	Half Page Advert (\$770)	N/R
Plenary Speaker Sponsor (\$5,500)	3	Quarter Page Advert (\$550)	N/R
Wellbeing Zone Sponsor (\$5,500)	1	Satchel Insert (\$770)	N/R

N/R: Not restricted. All prices in this document are in AUD, inclusive of GST

Please note:

- Acknowledgement in promotional material is subject to sponsorship confirmation prior to printing/distribution deadlines.
- All banners, including production, artwork and delivery costs are the responsibility of the sponsor.
- Inserts must be freighted to/from the conference venue at your own cost.
- Artwork must be supplied in electronic format – specifications will be supplied upon confirmation.
- Advertisements must be submitted to the Organising Committee for approval prior to being included in the program handbook.

INDIVIDUAL PACKAGES

If your organisation has special needs, the Conference organisers would be pleased to tailor a suitable package.

Please contact the Conference Secretariat to discuss your requirements or complete the attached booking form and return it to:

CONFERENCE SECRETARIAT

Lexie Duncan - EECW Pty Ltd

Suite 614, St Kilda Road Towers, 1 Queens Road, Melbourne, Victoria 3004
 T: +61 3 9863 7606 F: 08 9389 1499 E: lexie.duncan@eecw.com.au
www.eecw.com.au





SPONSORSHIP PACKAGES

PACKAGE incl gst	Platinum \$33,000	Gold \$16,500	Silver \$11,000	Bronze \$5,500	Welcome Reception \$5,500	Plenary Speaker \$5,500	Wellbeing Zone \$5,500	Program Handbook \$5,500	Satchel \$5,500	Lanyard & Name Badge \$5,500
BENEFITS										
Exclusive Benefits										
Exclusive benefits available for some packages. See detailed benefits in this prospectus.										See exclusive package benefits
Exposure PRIOR the Conference										
Logo on all conference marketing materials	✓	✓	✓	✓	✓					
Logo on registration brochure	✓	✓	✓	✓	✓	✓	✓		✓	✓
Logo & hyperlink on the conference website	✓	✓	✓	✓	✓			✓		
Company profile on the conference website	up to 500 words	up to 300 words	up to 150 words							
Inclusion in an e-bulletin listing to over 1600 services in Australia	✓	✓	✓							
Exposure DURING the Conference										
Recognition at official opening of conference	✓	✓	✓	✓						
Logo on all conference promotional material including program handbook and signage	✓	✓	✓	✓	✓	Logo in registration brochure & program handbook	✓	Logo on cover of program handbook	Logo in program handbook	Logo in program handbook
Logo in PowerPoint display shown to delegates during sessions	✓	✓	✓	✓		On sponsored session slide	✓		✓	✓
Pull-up banner displayed in Plenary room	✓	✓	✓	✓			In Wellbeing Zone			
Exclusive sponsorship of events of your choice	2 events	2 events	1 event							
Registrations										
Complimentary full delegate registrations	6	4	2	1			1			
Additional Welcome Reception tickets	6	4	2	1	10					
Other										
Exhibitor Booth	1 prime	1 prime	1 prime							
Advertising	1 full page	1 full page	half page	quarter page	half page			1 full page		
Satchel Insert	up to 3 inserts	up to 2 inserts	1	1	1	1	1	1	1	1
Delegate List	✓	✓	✓	✓	✓					



SPONSORSHIP PACKAGES

PLATINUM SPONSOR (1 ONLY) \$33,000

BENEFITS INCLUDE:

EXPOSURE PRIOR TO THE CONFERENCE

- Company logo on all Conference marketing material (advertisements, electronic marketing etc.).
- Company logo in registration brochure.
- Company logo, hyperlink to organisation's site and 500 word company profile on the Conference website.
- Inclusion of a 300 word e-bulletin listing to over 1600 services in Australia.

EXPOSURE DURING THE CONFERENCE

- Recognition as Platinum Sponsor at the Official Opening of the Conference by the Master of Ceremonies.
- Company logo on all Conference promotional material including program handbook and signage.
- Company logo in a PowerPoint display shown at various times to delegates during Conference sessions.
- Company pull-up banner to be displayed in Plenary room (subject to venue restrictions – banner supplied by sponsor).
- Exclusive sponsorship of 2 events of your choice (eg. Keynote speaker session, concurrent session).

CONFERENCE REGISTRATIONS

- 6 complimentary full delegate registrations inclusive of social functions.
- 6 additional Welcome Reception tickets.

ADVERTISEMENT

- Full page colour advertisement on inside cover of the Conference program handbook (print ready material supplied by sponsor).

EXHIBITION BOOTH

- 1 prime display space at the conference venue (3m x 3m).

SATCHEL INSERT

- Up to 3 satchel inserts (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

DELEGATE LIST

- Complete list containing all delegates details at completion of the Conference (subject to compliance with privacy legislation).

GOLD SPONSOR (2 ONLY) \$16,500

BENEFITS INCLUDE:

EXPOSURE PRIOR TO THE CONFERENCE

- Company logo on all Conference marketing material (advertisements, electronic marketing etc.).
- Company logo in registration brochure.
- Company logo, hyperlink to organisation's site and 300 word company profile on the Conference website.
- Inclusion of a 300 word e-bulletin listing to over 1600 services in Australia.

EXPOSURE DURING THE CONFERENCE

- Recognition as Gold Sponsor at the Official Opening of the Conference by the Master of Ceremonies.
- Company logo on all Conference promotional material including program handbook and signage.
- Company logo in a PowerPoint display shown at various times to delegates during Conference sessions.
- Company pull-up banner to be displayed in Plenary room (subject to venue restrictions – banner supplied by sponsor).
- Exclusive sponsorship of 2 events of your choice (eg. Keynote speaker session, concurrent session).

CONFERENCE REGISTRATIONS

- 4 complimentary full delegate registrations inclusive of social functions.
- 4 additional Welcome Reception tickets.

ADVERTISEMENT

- Full page colour advertisement in Conference program handbook (print ready material supplied by sponsor).

EXHIBITION BOOTH

- 1 prime display space at the conference venue (3m x 3m).

SATCHEL INSERT

- Up to 2 satchel inserts (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

DELEGATE LIST

- Complete list containing all delegates details at completion of the Conference (subject to compliance with privacy legislation).



SILVER SPONSOR

(3 ONLY) \$11,000

EXPOSURE PRIOR TO THE CONFERENCE

- Company logo on all Conference marketing material (advertisements, electronic marketing etc).
- Company logo in registration brochure.
- Company logo, hyperlink to organisation's site and 150 word company profile on the Conference website.

EXPOSURE DURING THE CONFERENCE

- Recognition as Silver Sponsor at the Official Opening of the Conference by the Master of Ceremonies.
- Company logo on all Conference promotional material including program handbook and signage.
- Company logo in a PowerPoint display shown at various times to delegates during Conference sessions.
- Company pull-up banner to be displayed in Plenary room (subject to venue restrictions – banner supplied by sponsor).
- Exclusive sponsorship of 1 event of your choice (eg. Keynote speaker session, concurrent session).

CONFERENCE REGISTRATIONS

- 2 complimentary full delegate registrations inclusive of social functions.
- 2 additional Welcome Reception tickets.

ADVERTISEMENT

- Half page colour advertisement in Conference program handbook (print material supplied by sponsor).

EXHIBITION BOOTH

- 1 prime display space at the conference venue (3m x 3m).

SACHEL INSERT

- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

DELEGATE LIST

- Complete list containing all delegates details at completion of the Conference (subject to compliance with privacy legislation).

BRONZE SPONSOR

(4 ONLY) \$5,500

EXPOSURE PRIOR TO THE CONFERENCE

- Company logo on all Conference marketing material (advertisements, electronic marketing etc).
- Company logo in registration brochure.
- Company logo and hyperlink to organisation's site on the Conference website.

EXPOSURE DURING THE CONFERENCE

- Recognition as Bronze Sponsor at the Official Opening of the Conference by the Master of Ceremonies.
- Company logo on all Conference promotional material including program handbook and signage.
- Company logo in a PowerPoint display shown at various times to delegates during Conference sessions.
- Company pull-up banner to be displayed in Plenary room (subject to venue restrictions – banner supplied by sponsor).

CONFERENCE REGISTRATIONS

- 1 complimentary full delegate registration inclusive of social functions.
- 1 additional Welcome Reception ticket.

ADVERTISEMENT

- Quarter page colour advertisement in Conference program handbook (print material supplied by sponsor).

SACHEL INSERT

- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

DELEGATE LIST

- Complete list containing all delegates details at completion of the Conference (subject to compliance with privacy legislation).

WELCOME RECEPTION SPONSOR

(EXCLUSIVE) \$5,500

EXCLUSIVITY

- Exclusive naming rights to the Welcome Reception.
- Acknowledgment as the exclusive Welcome Reception sponsor by the Master of Ceremonies.
- Short speaking opportunity during the Welcome Reception (maximum of 3 minutes).

EXPOSURE PRIOR TO THE CONFERENCE

- Company logo on all Conference marketing material (advertisements, electronic marketing etc.).
- Company logo in registration brochure.
- Company logo and hyperlink to organisation's site on the Conference website.

EXPOSURE DURING THE CONFERENCE

- Company logo on all Conference promotional material including program handbook and signage.
- Company pull-up banner to be displayed at the Welcome Reception (subject to venue restrictions – banner supplied by sponsor).
- Company logo on Welcome Reception tickets.

SOCIAL FUNCTION TICKETS

- 10 complimentary Welcome Reception tickets.

ADVERTISEMENT

- Half page colour advertisement in Conference program handbook (print ready material supplied by sponsor).

SACHEL INSERT

- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

DELEGATE LIST

- Complete list containing all delegates details at completion of the Conference (subject to compliance with privacy legislation).

PLENARY SPEAKER SPONSOR (3 ONLY) \$5,500

A number of keynote speakers, both national and international have been secured for the conference with more to follow. This is the opportunity for your organisation to be associated with the Conference's themed sessions and a prominent speaker of your choice.

BENEFITS INCLUDE:

- Acknowledgement by chair person at the beginning of the sponsored session.
- 1 satchel insert (product and/or information) included in all delegates' bags.
- Company logo on PowerPoint holding slide on screen prior to sponsored session.
- Company logo in registration brochure.
- Company logo in the program handbook.

WELLBEING ZONE SPONSOR (1 ONLY) \$5,500

Whilst our aim at the SNAICC Conference is to provide delegates with opportunities to share stories, experiences and knowledge – we acknowledge that some discussions may be difficult for some participants and set-up a dedicated area for in Conference Centre for our delegates to gather, debrief, meditate and heal.

BENEFITS INCLUDE:

- Exclusive sponsorship of wellbeing zone.
- 1 complimentary full delegate registration inclusive of social functions.
- Opportunity for product placement within the wellbeing zone (subject to committee approval)
- Company logo on registration material.
- Company logo in the Conference handbook.
- Company logo on sponsor signage at the Conference venue.
- Company pull-up banner to be displayed in the wellbeing zone (subject to venue restrictions – banner supplied by sponsor).
- Company logo on PowerPoint holding slide on screens prior to sessions.
- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

PROGRAM HANDBOOK SPONSOR (EXCLUSIVE) \$5,500

BENEFITS INCLUDE:

- Your organisation's logo will appear on the front cover of the program handbook.
- Acknowledgement inside the program handbook.
- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.
- Company logo and hyperlink to organisation's site on the Conference website.
- Full page A4 page colour advertisement in program handbook.

DELEGATE SACHEL SPONSOR (EXCLUSIVE) \$5,500

BENEFITS INCLUDE:

- Exclusive sponsorship of conference satchel.
- Company logo displayed on conference satchel (artwork subject to committee approval).
- Company logo on registration material.
- Company logo in the Conference handbook.
- Company logo on sponsor signage at the Conference venue.
- Company logo on PowerPoint holding slide on screens prior to sessions.
- 1 satchel insert (product and/or information, to be approved by Organising Committee) included in all delegates' bag.

LANYARDS & NAME BADGES (EXCLUSIVE) \$5,500

BENEFITS INCLUDE:

- Exclusive sponsorship of conference name badge and lanyard.
- Company logo displayed on conference lanyard and name badge (artwork subject to committee approval).
- Company logo on registration material.
- Company logo in the Conference handbook.
- Company logo on sponsor signage at the Conference venue.
- Company logo on PowerPoint holding slide on screens prior to sessions.
- 1 satchel insert (product and/or information, to be approved by Organising Committee) included.

ADVERTISING

Full A4 Page Colour Advertisement	\$1,100
Half A4 Page Colour Advertisement	\$770
Quarter A4 Page Colour Advertisement	\$550

Advertisements must be submitted to the Organising Committee for approval prior to being included in the program handbook.

EXHIBITION OPPORTUNITIES

The SNAICC 2015 Conference Exhibition will be located in the Theatre and Southern Foyers of the Perth Convention and Exhibition Centre, for the full duration of the Conference Program.

All lunch, morning and afternoon teas will be served within the exhibition area, providing excellent networking opportunities for delegates and exhibitors alike.

EXHIBITION STANDS

\$1980 (corporate)
\$1540 (Not-for-Profit)

EACH INDIVIDUAL EXHIBITION STAND INCLUDES:

- 1 x black carpeted display stand – 3m x 3m
- 2 x 150 watt spotlights;
- 1 x 4 amp single power point;
- 1 x fascia sign with company name;
- 1 x table; and
- 2 x chairs.

BENEFITS:

- Two exhibitor registrations including catering, name badges, and tickets to the Welcome Reception;
- One Conference satchel and Conference handbook per booth;
- Company logo in the Conference handbook;
- Company logo and website link on Conference website; and
- Access to the delegate list (subject to Privacy Act conditions).

TABLE TOP DISPLAY

\$1,100

EACH TABLE TOP DISPLAY INCLUDES:

- 1 x dressed trestle table;
- 1 x 1.8m display board; and
- 2 x chairs.

NOTE:

Organisations that purchase a table top display will have their company logo included in the Conference handbook. Power outlets, additional equipment and internet connections are available however are not included in the fee. Any staff members manning the display table will need to register (and pay) to attend the Conference.



CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this booking form (or their nominee). Cancellations received prior to 20 June 2015 will have all payments returned less a \$100 administration fee.

Cancellations from 20 June 2015 and prior to 2 July 2015 will forfeit the 50% payment forwarded with this application. Cancellations from 2 July 2015 onwards will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

Resale of cancelled bookings: If we are not able to resell the Sponsorship Package no refund is payable regardless of when advice is provided. In case of resale, an administration fee of 25% of the total price is retained.

Terms & Conditions

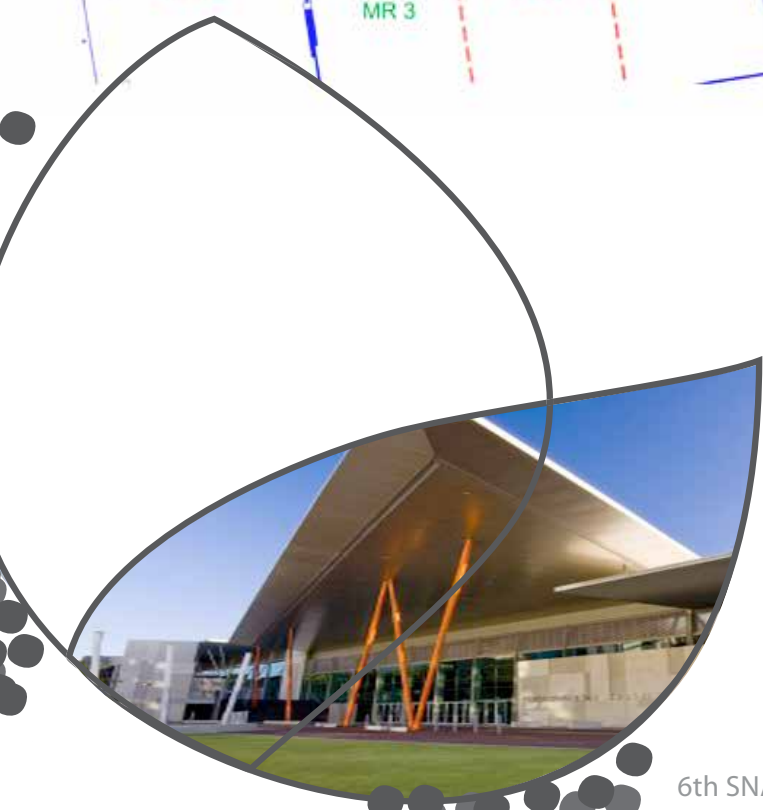
The Conference host and organiser will take all diligent care to fulfil the listed sponsorship commitments. The Conference partners are responsible for providing all the requirements i.e. banners, promotional material and any other material. Sponsors and exhibitors are responsible for the security of their own equipment and materials whilst at the Conference. Your sponsorship selection will be confirmed upon receipt of the deposit. The host and organisers reserve the right to alter the program if required.

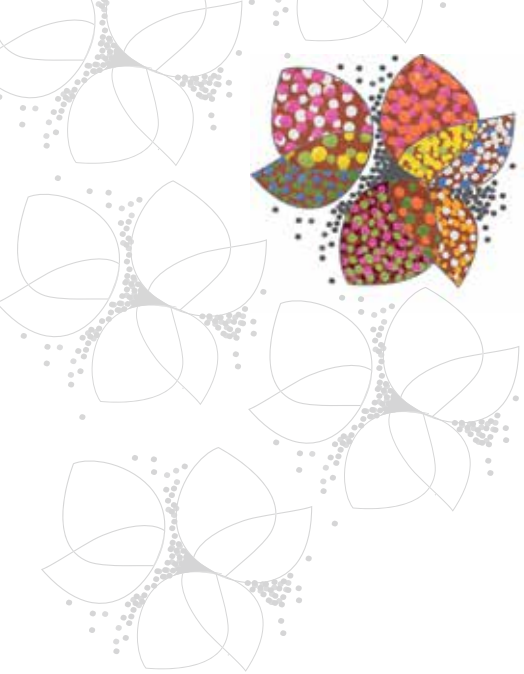
DISCLAIMER

The information in this prospectus is correct at the time of printing. The conference organisers reserve the right to change any aspect without prior notice.



EXHIBITION FLOOR PLAN





For Our Children

Ngallak Koorlangka

6th SNAICC National Conference
15-17 September 2015, Perth

Community Voices: Sharing Knowledge and Practice

SPONSORSHIP & EXHIBITION BOOKING FORM

Return this form to: **SNAICC 2015 Conference Secretariat - EECW Pty Ltd**

E: michelle.bye@eecw.com.au

F: 08 9389 1499

P: Suite 614, St Kilda Road Towers,
1 Queens Road, Melbourne VIC 3004

Contact Name: _____

Company Name: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____ Mobile: _____

SPONSORSHIP PACKAGES

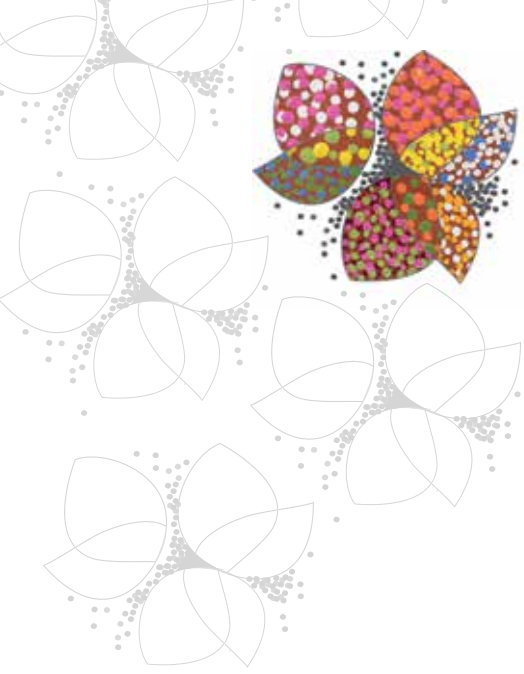
(All prices listed below are in Australian Dollars and inclusive of GST.)

PACKAGE	<input checked="" type="checkbox"/>	PACKAGE	<input checked="" type="checkbox"/>
Platinum Sponsor (\$33,000)	<input type="checkbox"/>	Program Handbook Sponsor (\$5,500)	<input type="checkbox"/>
Gold Sponsor (\$16,500)	<input type="checkbox"/>	Satchel Sponsor (\$5,500)	<input type="checkbox"/>
Silver Sponsor (\$11,000)	<input type="checkbox"/>	Lanyard & Name Badge Sponsor (\$5,500)	<input type="checkbox"/>
Bronze Sponsor (\$5,500)	<input type="checkbox"/>	Full Page Advert (\$1,100)	<input type="checkbox"/>
Welcome Reception Sponsor (\$5,500)	<input type="checkbox"/>	Half Page Advert (\$770)	<input type="checkbox"/>
Plenary Speaker Sponsor (\$5,500)	<input type="checkbox"/>	Quarter Page Advert (\$550)	<input type="checkbox"/>
Wellbeing Zone Sponsor (\$5,500)	<input type="checkbox"/>	Satchel Insert (\$770)	<input type="checkbox"/>

Please note that 50% part payment of sponsorship total is required upon submission of booking form and the final 50% before 20 June 2015.



www.snaicc.org.au/conference



SPONSORSHIP & EXHIBITION BOOKING FORM

EXHIBITION PACKAGE

(All prices listed below are in Australian Dollars and inclusive of GST.)

<input checked="" type="checkbox"/> PACKAGE	
<input type="checkbox"/> 3m x 3m Booth – Corporate Rate	\$1,980
<input type="checkbox"/> 3m x 3m Booth – Not-for-Profit Rate	\$1,540
<input type="checkbox"/> Table Top Display	\$1,100

Number of booths/table top displays required

BOOTH/TABLE TOP DISPLAY NUMBER ALLOCATION (1-3 in order of preference)

First Choice: Second Choice: Third Choice:

- Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.
- 50% deposit is required within one month of receipt of the application form and the final 50% before 20 June 2015.

PAYMENT

TOTAL PAYMENT \$ _____

- I require a tax invoice to make payment.
- I enclose a cheque for the amount of \$ _____
(Cheques should be made payable to *EECW Pty Ltd ITF SNAICC 2015 Conference*)
- Please charge \$ _____ to the following credit card: Visa MasterCard

Cardholders Name: _____

Card Number: _____

Expiry Date: _____ Signature: _____

I have read the details of this document outlined on page 10 and I accept all of its conditions.

Name: _____

Position: _____

Organisation: _____

Signed: _____ Date: _____

