



Secretariat of National Aboriginal and Islander Child Care

## **MEDIA RELEASE**

**26 September 2012**

### **Deadly new book marks 25 years of National Aboriginal and Islander Children's Day**

SNAICC has published a glossy coffee table book to celebrate the 25<sup>th</sup> anniversary of National Aboriginal and Islander Children's Day (NAICD).

NAICD has been held on 4 August each year since 1988 to honour and celebrate the importance of Aboriginal and Torres Strait Islander children to families and communities and to raise awareness of major issues that impact on their lives.

The full-colour 144-page book — titled *Our Children, Our Culture, Our Way* — features photographs and stories contributed by Aboriginal and Torres Strait Islander families from across Australia.

"This wonderful book is a celebration of our children and families," SNAICC Chairperson Dawn Wallam said.

"It pays tribute to all our parents, families and organisations that are presented with the enormous responsibility and challenges of raising healthy, happy, resilient children proud and strong in culture.

"The beautiful images in the book are an affirmation that Aboriginal and Torres Strait Islander child, family and cultural connections are maintained and nurtured *every* day of the year.

"The photos and stories also celebrate and illustrate the rich diversity of Aboriginal and Torres Strait Islander cultures and practices across Australia, as well as the diverse settings in which we live.

"The positive images featured in the book make for a stark contrast, it must be said, with the way our lives are often portrayed by the mainstream media."

Ms Wallam thanked all the families that contributed their photos and stories for the book.

The book — which also features a message from Aboriginal and Torres Strait Islander Social Justice Commissioner Mick Gooda — is available for purchase from SNAICC. Copies are \$45 plus postage — go to [www.snaicc.org.au/children](http://www.snaicc.org.au/children)

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**SNAICC: The national peak body for Aboriginal  
and Torres Strait Islander children and families**