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Sponsorship Prospectus

5th SNAICC National Conference

For Our Children: Living and Learning Together

4 - 6 June 2013

Cairns Convention Centre



ABOUT SNAICC

The Secretariat of National Aboriginal and Islander Child Care (SNAICC) is the national non-government peak body in Australia representing the interests of Aboriginal and Torres Strait Islander children and families.

SNAICC operates from a membership base of Aboriginal and Torres Strait Islander community-based child care agencies, Multi-functional Aboriginal Children's Services, family support services, foster care agencies, link up and family reunification services, family group homes, community groups and voluntary associations, long day care child care services, pre schools, early childhood education services and services for young people at risk.

In addition to these members SNAICC has a network and subscriber list of over 1600 community groups, mostly Aboriginal and Torres Strait Islander, but also significant numbers of non-Indigenous community based services and individuals with an interest in Aboriginal and Torres Strait Islander families and children.

ABOUT THE CONFERENCE

The conference is held every 3 years and in 2013 the **For Our Children: Living and Learning Together** conference will be hosted by The Secretariat of National Aboriginal and Islander Child Care (SNAICC) in Cairns 4-6 June, 2013 at the Cairns Convention Centre.

The conference will work towards the achievement of SNAICC's vision: An Australian society in which Aboriginal and Torres Strait Islander communities are empowered to determine their own future, where the rights of our children, young people and families are protected, our cultural identity and achievements are valued and our children and families have access to culturally appropriate services.

In 2013 it is anticipated that over 1000 Aboriginal and Torres Strait Islander leaders, practitioners, policy makers, researchers and government representatives from around Australia will attend the conference in Cairns.

SPONSORSHIP BENEFITS

Sponsorship of our 2013 conference provides the opportunity to make a genuine contribution and statement of your commitment to Aboriginal and Torres Strait Islander children, young people and their families.

For sponsors participating in our 2013 conference a range of benefits can be provided including:

- Recognition of your corporate social responsibility and support of Aboriginal and Torres Strait Islander services
- Promotion and brand awareness with Aboriginal and Torres Strait Islander child and family services from all over Australia.
- Engagement with your target audience – opportunity to engage those child and family services you wish to reach.
- Acknowledgement of your support in a wide variety of ways.



SPONSORSHIP PACKAGES

PLATINUM SPONSOR (one only)

\$30,000 and over

Sponsors interested in platinum sponsorship can receive all the benefits of gold sponsor plus the opportunity to further develop a tailor made package that suits your needs.

GOLD SPONSOR (two only)

\$20,000 + gst

BENEFITS:

- Exclusive sponsorship of two conference events of your choice e.g. keynote speaker session/s and/or conference stream/s, including the option to sponsor the conference dinner event.
- Recognition as the Gold Sponsor and branding on all publications
- Listing in the final conference program
- Recognition and branding on conference website (with hyperlink)
- Signage as provided by you and agreed with us
- Four complimentary full registrations for the conference
- Four complimentary tickets to attend the conference dinner
- Announcements acknowledging sponsorship and partnership
- One e-bulletin SNAICC listing (up to 300 words) to over 1600 services across Australia
- Opportunity to provide two A4 size brochures in the delegate's satchels
- One prime display space at the conference venue (approximately 2m across)



SILVER SPONSOR (three only)

\$10,000 + gst

BENEFITS:

- Exclusive sponsorship of one conference event of your choice e.g. a keynote speaker session or a conference stream.
- Recognition as a Silver Sponsor and branding on all publications
- Listing in the final conference program
- Recognition and branding on conference website (with hyperlink)
- Signage as provided by you and agreed with us
- Two complimentary full registrations for the duration of the conference
- Two complimentary tickets to attend the conference dinner
- Announcements acknowledging sponsorship and partnership
- Opportunity to provide one A4 size brochure in the delegate's satchels
- One display space at the conference venue (approximately 2m across)

BRONZE SPONSOR

\$6000 + gst

BENEFITS:

- Recognition as a Bronze Sponsor and branding on all publications
- Listing in the final conference program
- Recognition and branding on conference website (with hyperlink)
- Signage as provided by you and agreed with us
- One complimentary full registration for the duration of the conference
- One complimentary ticket to attend the conference dinner
- Announcements acknowledging sponsorship and partnership
- Opportunity to provide one A4 size brochure in the delegate's satchels

PROMOTIONAL OPPORTUNITIES

Opportunities for commercial displays are limited and applications will be assessed by SNAICC. If your application is accepted you will need to register at the applicable organisational rate (Indigenous Organisation, Non-Indigenous Non Government Organisation or Government) and forward the additional promotional fee:

EXHIBITOR DISPLAY

Community Service Not for Profit

\$800 +gst

- A low cost option for not for profit organisations wanting to exhibit and/or sell their products and/or services.
- Maximum exposure during morning and afternoon tea breaks and lunch sessions.
- Listing in conference program handbook
- Morning and afternoon refreshments and lunch for up to 2 exhibitor staff
- Included in this package:
 - 1 x 1.8m skirted table
 - 1 x 1.8m Velcro compatible wall or poster board display space
- Price on application for more than 1 table

NOTE: Power outlets, additional equipment and Internet connections are available in addition to this fee. POA.

Corporate or Commercial rate is

\$1200 +gst

Same inclusions as above.



SACHEL INSERTS

\$600 +gst

- *Single piece of promotional material – as approved by conference committee*
- Minimum of 1000 inserts required
- Price on application for more than 1 insert
- Ensured Exposure of organisation, product and/or service to participants at the conference

OTHER SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

If you are interested in other specific promotional or sponsorship opportunities at our conference, please contact us to discuss your specific needs and how we can incorporate these into our conference.

Some other options for sponsorship are sponsoring participants from remote areas to attend conference, or providing cadetships for young people to attend.

Alternatively you may be able to provide sponsorship 'in kind' such as providing conference stationery – pads, pens for satchels, conference lanyards, transportation in Cairns etc.

DONATIONS

For those that may be interested in giving a donation or grant to our organisation, **SNAICC is a Public Benevolent Institution** and is endorsed as a **Deductible Gift Recipient**.

To express your interest or discuss these opportunities further contact:

SNAICC Conference Coordinator

Poppy Bervanakis

Tel 03 9489 8099

Email Poppy.Bervanakis@snaicc.org.au

SPONSORSHIP PACKAGES TABLE

Investment exclusive gst	Platinum \$30,000+	Gold \$20,000	Silver \$10,000	Bronze \$6,000
Benefits	Limited to 1	Limited to 2	Limited to 3	
Opportunity for a tailor made package to be developed to suit your needs	✓			
Exclusive sponsorship of events of your choice: e.g. keynote speaker sessions, conference stream.	2	2	1	
The option to include the conference dinner as one of your sponsored events.	✓	✓		
Announcements acknowledging sponsorship partnership	✓	✓	✓	✓
Logo on all conference publications	✓	✓	✓	✓
Logo and hyperlink on SNAICC conference website	✓	✓	✓	✓
Onsite signage as provided by you and agreed with us	✓	✓	✓	✓
Full complimentary registration	6	4	2	1
Complimentary conference dinner tickets	6	4	2	1
E-bulletin listing to over 1600 services in Australia	300 words	300 words		
Exhibitor display space	1	1	1	
Satchel insert of approved product or brochure (up to A4 size)	2	2	1	1



SPONSORSHIP AND PROMOTIONAL PACKAGES EXPRESSION OF INTEREST

ORGANISATION

CONTACT NAME

ADDRESS

POST CODE

TELEPHONE

EMAIL

WEBSITE

I/We seek to express our interest in the following (please indicate your choice)

- Platinum Sponsor 30K+**
- Gold Sponsor \$20,000**
- Silver Sponsor \$10,000**
- Bronze Sponsor \$6,000**
- Exhibitor Display – Community Service Not for Profit) \$800**

Please describe your products and/or services that would be promoted at the conference

- Exhibitor Display – Corporate or Commercial \$1,200**

Please describe your products and/or services that would be promoted at the conference

- Satchel insert \$600**

Please give details of proposed satchel insert

- Contact me to discuss other sponsorship or partnership opportunities**

Send your expression of interest to:

Poppy Bervanakis, SNAICC Conference Coordinator

Po Box 1445, Fitzroy North, Vic 3068

Email Poppy.Bervanakis@snaicc.org.au

Fax 03 9489 8044 **Tel** 03 9489 8099